



# Bright Futures Through Sports (BFA)

Uhoopntu Community 3-on-3 Tournament & Cultural Festival  
Sponsorship Package

## Event Details

Date: March 28, 2026

Location: Rainier Community Center

4600 38th Ave S, Seattle, WA 98118

## About Bright Futures Through Sports

Bright Futures Through Sports (BFA) empowers youth through sport, education, and leadership development in Seattle and across Africa. Guided by the philosophy of Ubuntu — 'I am because we are' — and Uhoopntu — 'I ball because we all ball' — BFA builds community, opportunity, and global connection through athletics.

## About the Event

The Uhoopntu Community Tournament & Cultural Festival brings together youth and adult teams for a day of basketball, African music, authentic cuisine, and family-friendly activities. Proceeds support youth development programs in Seattle and the construction of a basketball court at Parirerwa Primary School in Zimbabwe.

## Sponsorship Opportunities

### **Title Sponsor — \$5,000**

Premier event partner with top billing on event materials, speaking opportunity, vendor booth space, logo placement on main signage and media, and recognition across social media and press outreach.

### **Community Impact Sponsor — \$2,500**

Prominent logo placement, event shirt logo inclusion, social media recognition, website listing, and vendor booth option.

### **Court Sponsor — \$1,000**

Logo displayed at sponsored court, recognition on brackets and signage, social media recognition.

**Event Shirt Sponsor — \$1,000**

Logo placement on event shirts and promotional materials.

**Community Supporter — \$500**

Name or logo displayed at the event and recognition on social media.

**Community Impact & Reach**

- 500+ expected attendees
- Youth & family engagement
- Cross-cultural community connection
- Global impact through sport & education

**Register or Learn More**

Scan the QR code below to register for the 3-on-3 tournament or support the cause:



<https://www.zeffy.com/en-US/ticketing/hoops-for-africa-3-on-3-tournament>